

# Strategic Plan for TONEL-LA:

[www.tonel-la.org](http://www.tonel-la.org)

## **Mission:**

To empower Haitian communities in the United States and Haiti through social welfare programs and public benefit initiatives.

## **Vision:**

A future where all Haitian individuals have access to resources and support needed to thrive and succeed, both in the United States and in Haiti.

## **Goals:**

1. Increase access to social welfare programs for Haitian communities in the United States and Haiti.
2. Provide educational and job training opportunities for Haitian individuals to improve their quality of life.
3. Support community development projects in Haiti to address social and economic challenges.
4. Foster partnerships with other organizations and stakeholders to maximize impact and reach.
5. Raise awareness about the issues facing Haitian communities and advocate for policy changes to address them.
6. Mobilize at least 1 million Haitian in the Diaspora and 3.5 Million Haitian in Haiti in order to face the economic and social challenges.

## **Strategies:**

1. Establish partnerships with local organizations and government agencies to expand access to social welfare programs for Haitian communities.
2. Develop educational and job training programs tailored to the needs of Haitian individuals, including language classes, vocational training, and career counseling.
3. Fund community development projects in Haiti, such as building schools, healthcare facilities, and infrastructure improvements, etc.
4. Collaborate with other nonprofits, businesses, and government agencies to leverage resources and expertise for greater impact.
5. Organize advocacy campaigns to raise awareness about the challenges facing Haitian communities and engage policymakers in addressing them.

## **Programs List:**

1. Social Welfare Access Program:

- Provide assistance and resources to Haitian communities in the United States and Haiti to access social welfare programs, including healthcare, housing, and food assistance.
- Advocate for policy changes to improve and expand social welfare programs for Haitian individuals and families.

## 2. Educational and Job Training Initiatives:

- Offer language classes, vocational training, and job placement services to Haitian individuals in the United States and Haiti.
- Partner with local schools, training centers, and businesses to create tailored programs to improve skills and employability.

## 3. Community Development Projects:

- Fund and support community development projects in Haiti, focusing on areas such as education, healthcare, infrastructure, and economic development.
- Collaborate with local leaders and organizations to identify and address social and economic challenges in the community.

## 4. Partnership Development Program:

- Establish strategic partnerships with other nonprofits, government agencies, and businesses to maximize resources and impact.
- Work together on joint projects, initiatives, and events to address the needs of Haitian communities.

## 5. Advocacy and Awareness Campaigns:

- Organize advocacy campaigns, workshops, and events to raise awareness about the issues facing Haitian communities and advocate for policy changes.
- Engage with policymakers, community leaders, and the public to address social and economic challenges facing Haitian individuals.

## 6. Haitian Diaspora Mobilization Initiative:

- Mobilize and engage at least 1 million Haitians in the Diaspora and 3.5 million Haitians in Haiti to address economic and social challenges.
- Create networking opportunities, events, and initiatives to unite the Haitian community and work towards common goals for the betterment of the community.

## **Implementation:**

1. Identify key stakeholders and partners to collaborate with in implementing the strategic plan.
2. Develop a timeline and budget for each goal and strategy outlined in the plan.
3. Recruit and train staff and volunteers to support the implementation of the plan.
4. Monitor and evaluate progress towards goals and make adjustments as needed.

5. Communicate regularly with stakeholders and the public about the impact of Tonel-la's programs and initiatives.

**Evaluation:**

1. Conduct regular assessments of program effectiveness and impact on Haitian communities.
  2. Solicit feedback from beneficiaries, partners, and stakeholders to improve programs and services.
  3. Measure outcomes and indicators to track progress towards goals and objectives.
  4. Review and revise the strategic plan as needed to adapt to changing circumstances and emerging needs.
  5. Celebrate successes and milestones achieved in advancing the mission and vision of Tonel-la.
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## **Activities Timeline and Tasks for 3-5 Years Starting in September 2024:**

**Year 1 (September 2024 - August 2025):**

- Identify and establish partnerships with local organizations and government agencies to expand access to social welfare programs for Haitian communities in the United States and Haiti.
- Develop and launch educational and job training programs tailored to the needs of Haitian individuals, including language classes, vocational training, and career counseling.
- Fund and initiate community development projects in Haiti, such as building schools, healthcare facilities, and infrastructure improvements.

**Year 2 (September 2025 - August 2026):**

- Evaluate the effectiveness of the programs and initiatives launched in Year 1 and make necessary adjustments.
- Continue to expand partnerships with other nonprofits, businesses, and government agencies to leverage resources and expertise for greater impact.
- Organize advocacy campaigns to raise awareness about the challenges facing Haitian communities and engage policymakers in addressing them.

**Year 3 (September 2026 - August 2027):**

- Conduct assessments to measure the impact of Tonel-la's programs on Haitian communities in the United States and Haiti.
- Solicit feedback from beneficiaries, partners, and stakeholders to improve programs and services.

- Review and revise the strategic plan as needed to adapt to changing circumstances and emerging needs.

**Year 4 (September 2027 - August 2028):**

- Continue to monitor and evaluate progress towards goals and make adjustments as needed.
- Celebrate successes and milestones achieved in advancing the mission and vision of Tonel-la.
- Develop new initiatives and programs to further support Haitian communities in the United States and Haiti.

**Year 5 (September 2028 - August 2029):**

- Conduct a comprehensive review of the strategic plan and assess the overall impact and effectiveness of Tonel-la's programs and initiatives.
- Identify opportunities for growth and expansion of services to reach more Haitian individuals in need.
- Develop a long-term sustainability plan to ensure the continued success and impact of Tonel-la's mission and vision.